

# NERA News



## WE NEED YOU!! 2011-2012 Goals

Hello Friends!

Your 2011-2012 officer team, who will be introduced at the end of this letter, welcomes you to send us your input and suggestions. This year, we worked together to set some clear goals for our team and for NERA to rebuild the foundation of this wonderful organization. However, we cannot do it alone - we will need your help!

### Goal 1: Build up Communication between NERA Officer Team & Our Membership

- I personally will be communicating with you via **E-mail** every other week. During that time, I will ask for your feedback and suggestions on things that you think need improving.
- In addition, we will be sending out our **NERA Newsletter** once a month again. The newsletter will include updates on YOU our members, what the New England Regional Officer Team is up to and may need assistance with, and what your NERA Officer Team is doing. This newsletter cannot happen without you, so please send us your feedback! For those of you who have started up or already own your own business, we will be offering you the opportunity to get the word out across New England! That's right - we're advertising YOU! This newsletter will be sent out electronically (via E-mail), posted on our Facebook Fan Page and posted on our website!
- **Facebook Page?** Did I leak that out? Oops! Yes, we are currently creating our own Facebook Fan Page for your convenience. It will be updated frequently with information and photos from our events! Log on to Facebook today and friend "Nera NE Region" to join our page! Please also feel free to add any of the officers to your Friends on Facebook. We want to hear from you!
- The **NERA Website** will be updated on a weekly basis. Here is where you'll be able to find important documentation such as the newly revised NERA Bylaws, NERA News, and information about the two year-old Michael Rood Transfer Opportunity Scholarship created by NERA.

### Goal 2: Fund Raising!

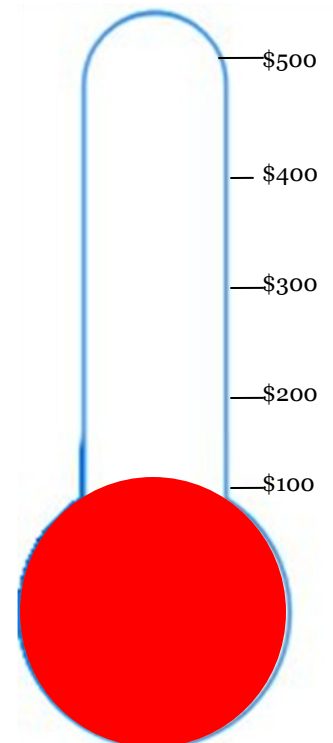
In 2009, NERA launched the Michael Rood Transfer Opportunity Scholarship to assist community college students in New England in funding their application fees. Since then, we have expanded the purpose to include any costs associated with transferring to a four-year university. Costs such as: gas for visiting schools, textbooks, etc. The scholarship was established as a \$100 scholarship, and was later contributed to by Dr. Michael Rood, Advisor from Asnuntuck Community College. We are now offering 2 of these scholarships to the students of New England.

This year, your officer team reviewed the role NERA has traditionally played in the region and decided to change it up a bit. We are supporting the New England Region by raising funds for this scholarship. We are currently brainstorming and researching fundraising methods to accomplish this task. Our fund raising goal for this year is to raise \$500 for the Michael Rood Scholarship. Will you help us?

Your officer team is very excited to serve you and our region. Please help us out by giving us the feedback we need to keep building up this organization!

Sincerely,

Your New England Region Alumni Officer Team



<http://nera.neptk.org>  
Nera NE Region on Facebook!

Phi Theta Kappa New England  
Region Alumni

## Putting a Face to the Name!

**President:** Michelle Nickerson, Alpha Upsilon Alpha Chapter, Manchester (CT) Community College.

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**Find me on FaceBook!**

**Contact for:** Website Management, CT & RI  
Connection



Two more incredibly important pieces of our team not  
featured here are our advisors:

Diane Hutchins—Former NERA President and Treasury Contact

&

Michelle Brinck—Former Regional Coordinator & Membership  
Contact